

CARINA X. HALCOMB

www.carinahalcomb.com | 650-703-9795 | colorado.cxh@gmail.com

EDUCATION

- 2019–2024 Northeastern University, Boston, MA
M.S. in Experience Design, expected May 2024 / B.F.A. in Experience Design, 2023
Recipient of 4-year Dean's Scholarship & Dean's List 2019–2023
Relevant Coursework: Research Methods for Design, Experience & Interaction, Information Design, Design and Disability, Brand & Identity
-

EXPERIENCE

- 2023 Roche Genentech, South San Francisco, CA
Experience Design Intern for Computational Sciences (4 months)
Conducted user interviews to capture requirements for a prototype within project timeline
Led design of the search interface for a scientific analytics platform
Designed departmental logo and presentations for Computational Sciences (gCS)
<https://www.carinahalcomb.com/cloud-compute-software>
- 2022 Rose Kennedy Greenway Conservancy, Boston, MA
Digital Marketing Co-op (6 months).
Designed marketing materials for signage and social media
Created and managed a system to organize social media postings (Instagram, LinkedIn, X, Facebook), wrote and edited email newsletters
Collaborated with the Outreach department.
Maintained brand identity across channels
<https://www.carinahalcomb.com/rose-kennedy-greenway-conservancy>
- 2021 Healthero, Boston, MA
Wellbeing Designer (6 months)
Enhanced graphics for the website for a better user experience.
Helped plan and execute public wellbeing events.
Promoted events and services on social media
Worked on layout and illustration for the WellBeans book (published)
- 2020 Roche Genentech, South San Francisco, CA
Communication Coordinator Intern for Enhanced Data & Insights Sharing (3 months)
Designed information brochures and presentations.
Created internal newsletters and ensured content was ready for publication.
Created content for internal department website.
-

SPECIAL PROJECTS

- 2019 American Chemical Society Bioconjugate Chemistry Cover Art
Illustration was selected for the covers of the June 2019 and July 2021 editions
<https://pubs.acs.org/toc/bcches/30/6>
- 2019–2024 NU Science Magazine
Layout design for a publication each semester
Created 2–3 designs each semester
-

SKILLS

Expert in Adobe Photoshop, Illustrator, InDesign, Figma, Canva, Meta Suite
Proficient in AfterEffects, HTML and CSS
Good communication and organizational skills, self-motivated and detail-oriented